



Preserved flowers and foliage



verdissimo.com

Preserved flowers and foliage





Verdissimo brand

Since its creation in 1988 in Paris, France, the Verdissimo brand has represented high-end preserved flowers, foliage and trees for unique and sustainable interior decoration and design.

Throughout the years, Verdissimo's know-how and proprietary technology has been continuously improved to obtain an exclusive and reliable product. From the beginning, and thanks to the loyalty of our customers around the world, Verdissimo maintains its position as the leading preserved producer in terms of product range, production capacity, innovation for better products and care for the environment.

The goal of Verdissimo is to enable you to enjoy the advantages and atmosphere of a natural beauty with an optimum balance between ease-of-use, ecology and economy.

What are preserved flowers and plants?

The unique preservation technology involves the following 3 basic steps:

- 1** The flower/plant is harvested at the ideal point of time in terms of natural beauty from one of our 300.000m² of fields.
- 2** The freshly harvested plant enters a proprietary process to absorb a specific mixture of 100% plant-based and bio-degradable preservation formula.
- 3** The preservation liquid replaces the sap and water within the plant, effectively forming a still-image of nature, creating a unique and 100% natural product. The preserved flowers and plants remain beautiful and unchanged for months without watering, light and virtually maintenance-free.
- 4** The basic method of preserving flowers and plants has existed for many years, but was first patented as an industrial process by Verdissimo over 30 years ago. Through the dedicated effort by the Verdissimo team, the technology has optimized and upscaled to today's efficient and large scale operation.

Advantage of preserved

Long-lasting and Maintenance-free Thanks to a special preservation process the plants do not require any water nor light and maintain their original beauty and fresh look for months or even years.

100% natural All preserved products by Verdissimo are real, natural flowers and plants that have been treated with a plant-based and biodegradable preservation liquid. No toxic ingredients are used.

Ecological The Verdissimo preserved plants are much more efficient than fresh-cut flowers, due to their long shelf life and low energy transport and storage. The result is that the preserved flowers have a carbon footprint significantly lower than for both fresh-cut and artificial flowers. Help protect the environment one rose at the time...

Economical The Verdissimo natural products are excellent value because of their long useful life.

Endless Possibilities The unique attributes and broad variety of the Verdissimo preserved flowers make them useful in a vast array of situations. From a bridal bouquet that will keep the memory alive for years to a green wall of plants that bring nature into your life without worrying about substantial maintenance or cost.

Correct care and use

The Verdissimo preserved plants are extremely resistant and long lasting. With the right care, you can enjoy your natural product for months or even years. The Verdissimo natural products do not require pruning or watering.

The only care the product requires is occasional removal of dust, ideally with an air spray, air blower/dryer or alternatively dusting with a soft cloth.

To keep your Verdissimo flower or plant in optimum conditions, please follow these recommendations:

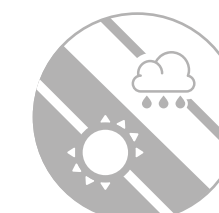
- Avoid crushing, pressing or folding the foliage, petals or flowers.
- Avoid prolonged exposure to direct sunlight
- Avoid exposure to humidity above 75%
- Only for indoor use
- No watering or placing the product in water



>1 year use



100% natural



No light or water required

Shades of the products in this catalog may vary from the actual product.



preserving memories

A smile, a “here I am”, a child’s game, that look from the one that got away.

Moments that you keep near your heart so that they never grow old.

Photos that keep your memories from fading.

Events frozen in time to conserve their youth .

Who is to say that we cannot do the same with a flower?

We stop time because our flowers last forever.

We preserve them.



Our farms around the world

IN COLOMBIA, OUR PROPRIETARY FARMS CULTIVATE ROSES, GREENERY AND EXOTIC FLOWERS LIKE ORCHIDS AND HYDRANGEAS.

IN ECUADOR WE SPECIALIZE IN ROSES, ESPECIALLY LARGE AND VOLUMINOUS VARIETIES.

THE MAJORITY OF OUR VAST VARIETY OF GREENERY RANGE COMES FROM SELECTED FARMS ALL AROUND EUROPE.



From cultivation

The flower/plant is harvested at the ideal point in terms of natural beauty from one of our 300.000m² of fields. The freshly harvested plant enters a proprietary process to absorb a specific mixture of 100% plant-based and bio-degradable preservation formula.

The preservation

The preservation liquid replaces the sap and water within the plant, effectively forming a still-image of nature, creating a unique and 100% natural product. The preserved flowers and plants remain beautiful and unchanged for months without watering, light and virtually maintenance-free.



How are preserved flowers collected?

The entire pruning process is carried out by highly trained artisans and the technique is uniquely developed for preserving.

The specific knowhow used to prepare the flower for preservation is the key to reflecting the beauty of the flower at its best.



Effort + technology

The basic method of preserving flowers and plants has existed for many years, but was first patented as an industrial process by Verdissimo over 30 years ago. Through the dedicated effort by the Verdissimo team, the technology has optimized and upscaled to today's efficient and large scale operation.



“Good architecture lets nature in.”

Mario Pei



Space and interior decoration

At Verdissimo we are convinced that nature is a “must have” complement for any space and interior decoration. That’s why we included in our recently redesigned offices a show room that can be visited virtually and, once feasible again, as well on site.

This catalogue is alive!

When you see the “AR” icon, you can **click or tap** to use augmented reality to see the product in actual size and in 3 dimensions on the surface you want.

AR



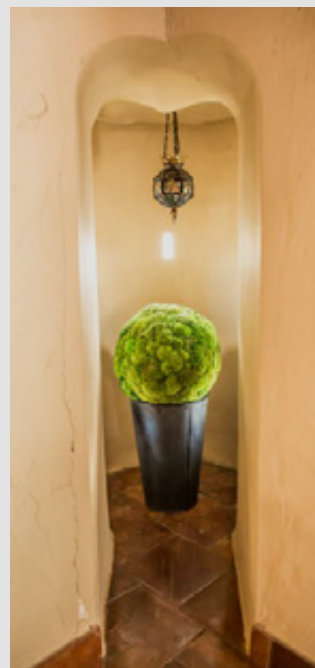
“Study nature, love nature, stay close to nature.”

Frank Lloyd Wright



Use your phone or tablet's camera and scan the QR code to see our products in your home or office. Move, zoom out or get closer to appreciate the details, from every angle!

iOS 13+, iPadOS 13+ or Android with ARCore 1.9+ required



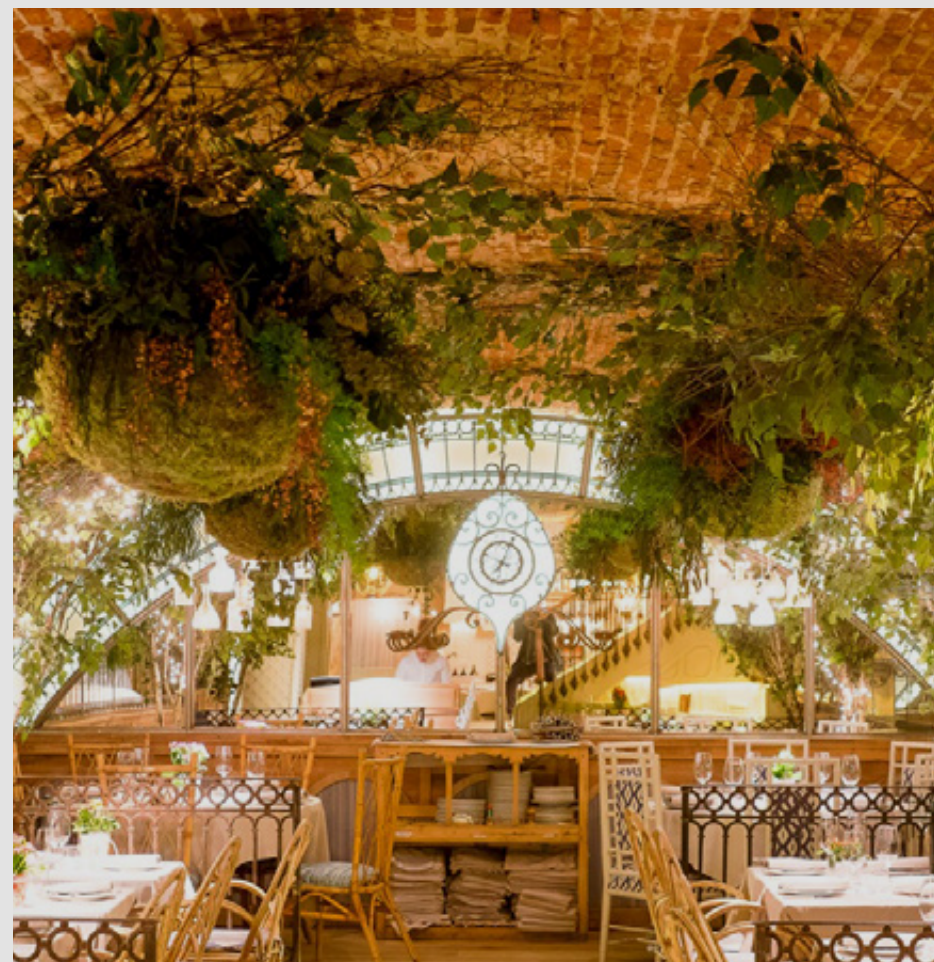
NEW PRODUCTS AND DEVELOPMENT

Florist, interior designers, and decorators are the main sources of inspiration for the development of new products. We work closely with them to respond to the latest trends in the market.



VERSATILITY

Verdissimo products are used all around the world for interior decoration and design in hotels, restaurants, airports, events and homes. The versatility of our products is creatively used anywhere where the beauty of nature is needed and desired.



Verdissimo World

Throughout the more than 30 years of experience in the market, we have developed a technology that has allowed us to offer and continuously improve our **exclusive products that bring the atmosphere of nature into our homes and work places.** This commitment to quality and innovation has allowed Verdissimo to enjoy the trust and loyalty of our customers, who value the variety of products and the capacity to drive the preserved world forward. Over the years our customers have enjoyed our products all over the world, including companies such as Interflora, Chopard, and Disney.

The variety of creations that our customers have prepared with our preserved products is endless. You can find professional florists,

interior designers and decorators using our products to create special atmospheres in restaurants, museums, hotels, events, and homes. The natural appearance, beauty, versatility, and ease of use of our products for these uses are unparalleled.

In the floral sector, **preserved flowers are perfect for making long-lasting flower arrangements to keep for years,** ideal for bridal bouquets, the flowers in the arrangement for a loved one, or a unique Saint Valentine's Day gift.



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flowers: roses



rose color guide



White



Porcelain



Bright Yellow



Orange



Purple



Lilac



Bright Lilac



Dark Blue



Red



Pastel Pink



Dark Pink



Burgundy



Black



Rainbow



Bicolor



Tricolor



Lilac
PRZ/1830

Amorosa Standard Gift Box

20 units/carton



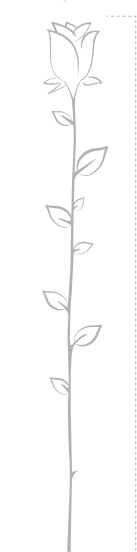
AR⁺
PRZ/1200

Amorosa Standard Bulk

30 units/carton



Ø 5-5,5 cm



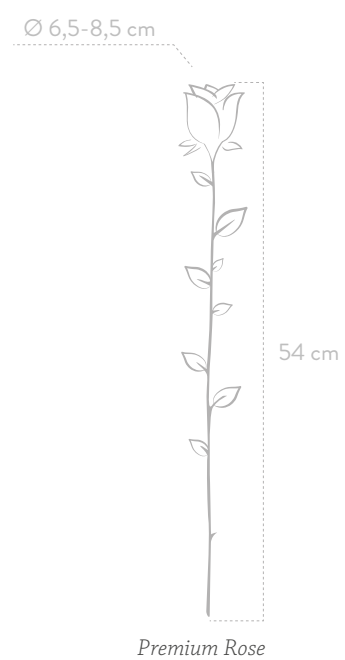
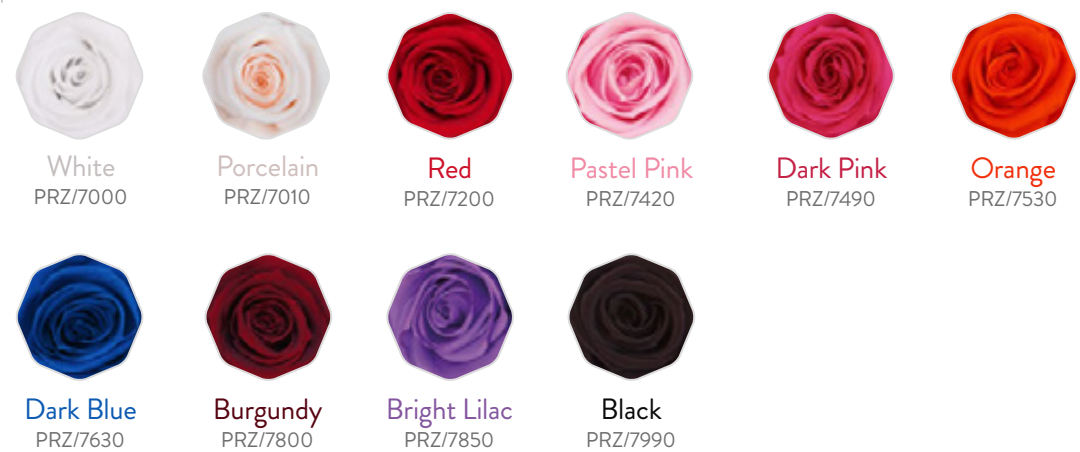
54 cm

Standard Rose

AR⁺
PRZ/3200

Amorosa Premium Gift Box

12 units/carton



PRZ/7200



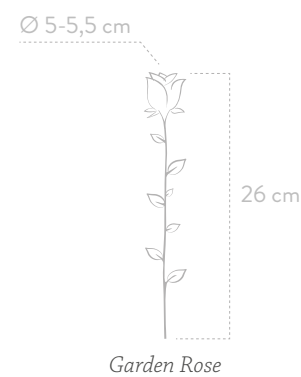
Tri-Color
PRGT/2104



Amorosa Garden
Gift Box 25 units/carton

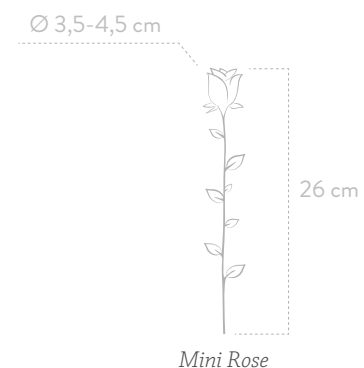


Amorosa Garden
Bulk 25 units/carton



Amorosa Mini Gift Box

25 units/carton




Amorosa Mini Bulk

25 units/carton



Red
PRZ/2200

Tap or click the center of each rose to see it in augmented reality. 

flowers — 28

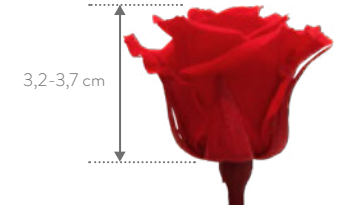
flowers — 29



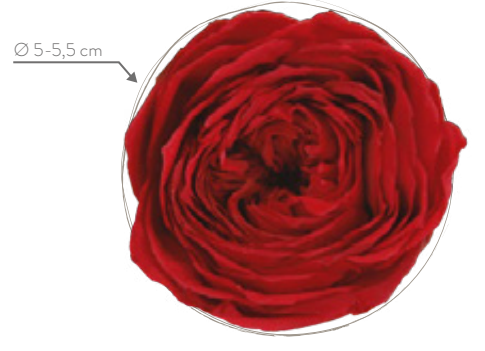
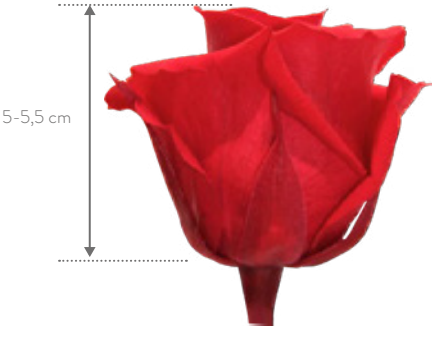
Princess
RSP



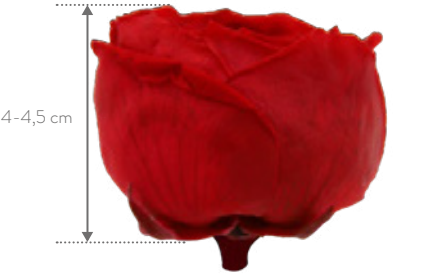
Mini
RSM



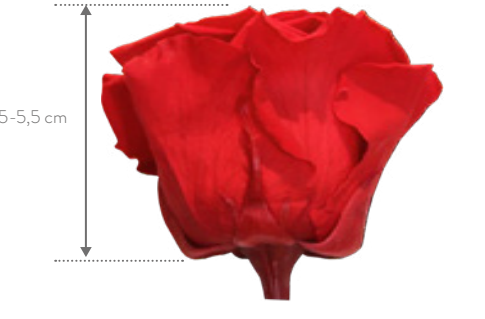
Standard
RST



Garden
RGA



Queen
RSQ



Premium
RSG




King
RSK





Red
RHS/2200

Heart shaped rose head

28 units/carton 
Ø 9-11 cm | H 4-5 cm



White
RHS/2000



Pastel pink
RHS/2420



Red
RHS/2200

ROSE HEADS 



King

W-box 1 head
28 units/carton



Premium

W-box 4 heads
24 units/carton



Queen

W-box 5 heads
24 units/carton



Garden

W-box 6 heads
24 units/carton



Standard

W-box 6 heads
24 units/carton



Mini

W-box 12 heads
24 units/carton



Princess

W-box 16 heads
36 units/carton



White

RSK 2000



Porcelain

RSG 2000

RSG 2010

RSQ 2000

RSQ 2010

RGA 2000

RST 2000

RST 2010

RSM 1000

RSM 0010

RSP 4000

RSP 4010



Bright Yellow

RSQ 2340

RST 2340

RSM 1340

RSP 4340



Orange

RSG 2530

RSQ 2530

RST 2530

RSM 1530

RSP 4530



Red

RSG 2200

RSQ 2200

RGA 2200

RST 2200

RSM 1200

RSP 4200



Pastel Pink

RSG 2420

RSQ 2420

RST 2420

RSM 1420

RSP 4420



Dark Pink

RSG 2490

RSQ 2490

RST 2490

RSM 1490

RSP 4490



Burgundy

RSG 2800

RSQ 2800

RST 2800

RSM 1800

RSP 4800



Purple

RSG 2840

RSQ 2840

RST 2840

RSM 1840

RSP 4840



Lilac

RSG 2830

RSQ 2830

RST 2830

RSM 1830

RSP 4830



Bright lilac

RSG 2850

RSQ 2850

RST 2850

RSM 1850

RSP 4850



Dark Blue

RSG 2630

RSQ 2630

RST 2630

RSM 1630

RSP 4630



Black

RSG 2990

RSQ 2990

RST 2990

RSM 1990

RSP 4990



Bicolor

RGAB 2040



Tricolor

RGAT 2104

Shades may vary in actual products

Shades may vary in actual products



flowers: varieties



Natural Blue / Burgundy
HRT 2680

Standard Hydrangea 15 bouquets/carton 
Ø 18-25 cm



Olive Green
HRT 0100



Green
HRT 0130



Red
HRT 0200



Pink
HRT 0400



Natural Blue
HRT 0610



Byzance
HRT 0710



Autumn
HRT 0900



Natural
HRT 1000

Premium Hydrangea HRT | Ø 16-20 cm | 15 bouquets/carton 



White
HRT 0000



Pink Pastel
HRT 0430



Light Blue
HRT 0630



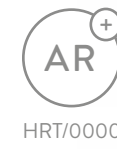
Mint Green
HRT 0160



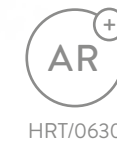
Light Orange
HRT 0530



Lavander
HRT 0820



HRT/0000



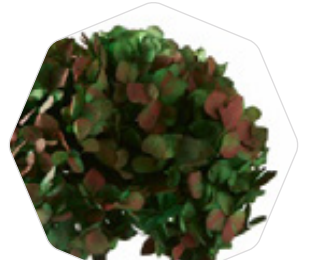
HRT/0630



Natural Bicolor Hydrangea 15 bouquets/carton 
Ø 18-25 cm



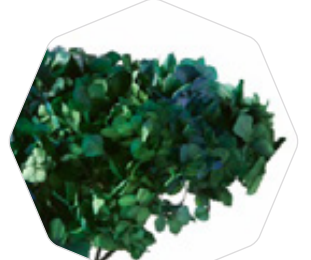
Natural Cream / Pink
HRT 2040



Natural Green / Red
HRT 2120



Natural Blue / Burgundy
HRT 2680



Natural Green / Blue
HRT 2160



HRT/2120



Natural Green / Pink
HRT 2140

Natural Green / Pink
HRT 2140



White
FOC 2000
Mint Green
FOC 2160
Soft Yellow
FOC 2320



White
ANA 2000
Purple
ANA 2840

Anastasia

36 window box/carton

3 heads

Ø 5-8 cm



White
ANA 2000



Lime Green
ANA 2170



Warm Yellow
ANA 2350



Pastel Pink
ANA 2420



Purple
ANA 2840

Focus

36 window box/carton

12 heads

Ø 2,5-3 cm



White
FOC 2000



Lime Green
FOC 2170



Soft Yellow
FOC 2320



Pastel Pink
FOC 2420



Soft Lilac
FOC 2820

CARNATION *Dianthus*

Carnations

40 units/carton

6 heads

Ø 5 cm



White
CAR 1000



Pastel Pink
CAR 1420



Red
CAR 1200



White Pink
CARD1040



White Green
CARD 1010



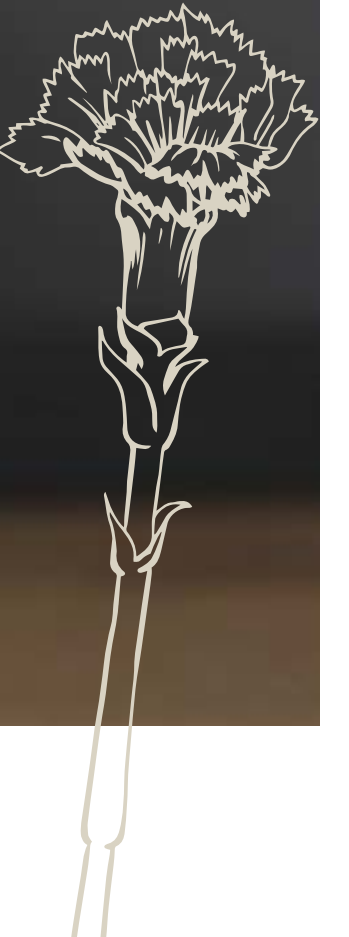
White Blue
CARD 1060



Red
CAR 1200



Pastel Pink
CAR 1420





Gardenia

3 heads

36 window box/carton

Ø 6-10 cm



White
GAR 2000



Cranberry
GAR 2470



Cherry Blossom
GAR 2480



Burgundy
GAR 2800



White
GAR 2000



Burgundy
GAR 2800



Cherry Blossom
GAR 2480



Mini Calla

5 heads

36 window box/carton

7-9 cm



Natural
MCL 5000



Warm Yellow
MCL 5350



Coral Pink
MCL 5540



Burgundy
MCL 5800



Lilac
MCL 5830



Blackberry
MCL 5840



Warm Yellow
MCL 5350

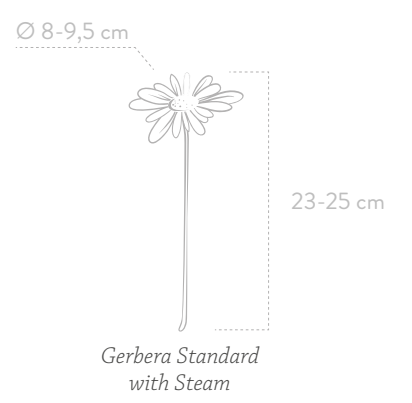
Gerbera Standard

36 window box/carton
 4 heads
 Ø 8-9,5 cm



Gerbera Standard with Stem (DIY)

36 window box/carton
 4 heads + stems
 Ø 8-9,5 cm | 23-25 cm





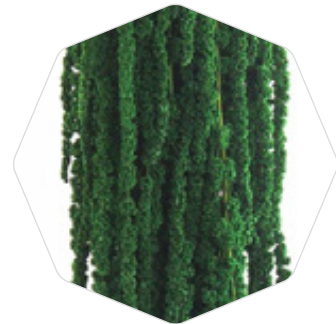
fillers: flowers

AMARANTHUS *Amaranthus*

Amaranthus 20 bouquets/carton
40-70 cm ~ 140-150 gr



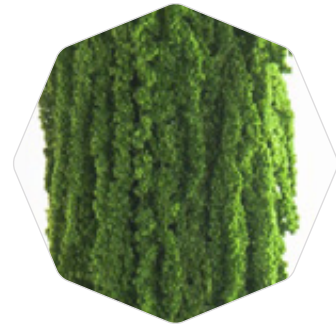
White
AMA 4004



Green
AMA 4104



Almond Green
AMA 4114



Citron Green
AMA 4124



Burgundy
AMA 4834



Purple
AMA 4824

AMA 4004
AMA 4114
AMA 4124
AMA 4104
AMA 4824
AMA 4834



BRUNIA *Brunia Albiflora*

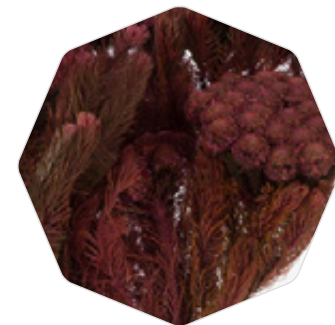
Brunia albiflora 20 bouquets/carton
30-60 cm ~ 80 gr



Grey green
BRU 9103



Yellow green
BRU 9333



Byzantium
BRU 9713



Yellow green
BRU 9333

BROOM *Amphiachyris Dracunculoides*

Broom
BRM 3123 ~ 2,5 kg/carton
BRM 4123 30-60 cm ~ 110 gr 20 bouquets/carton



Green
BRM 4123



SOLIDAGO *Solidago*

Solidago 15 bouquets/carton
40-60 cm ~ 130 gr



Green
SOL 0104



Burgundy
SOL 0204



Yellow
SOL 0304



Green
SOL 0104

GYPSOPHILA *Gypsophila paniculata*



Baby's breath

15 bouquets/carton

40-60 cm | ~100 gr



Cream
GYP 4020



Yellow
GYP 4350



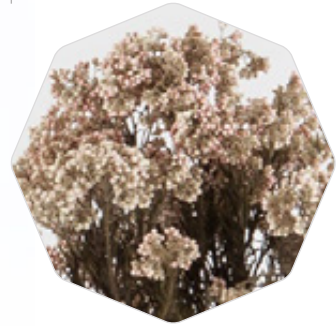
Pastel Pink
GYP 4420



Pink
HDI 0440

Helichrysum Diosmifolium 24 bouquets/carton

30-60 cm | ~120 gr



Natural white
HDI 0000



Red
HDI 0230



Yellow
HDI 0300



Pink
HDI 0440



Orange
HDI 0530



Peach
HDI 0550



Blue
HDI 0610



Lilac
HDI 0820



Natural White
HDI 0000



Natural
LVE 0820

LAVENDER *Lavandula* 



Lavender soft light 25 bouquets/carton 
~130 gr



Natural
LVE 0820



moss

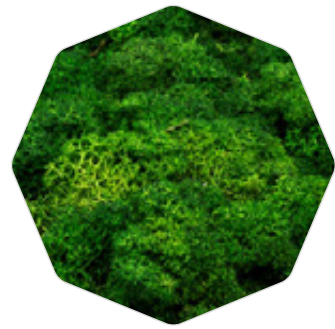
Vertical Garden

moss and plants

Lichen

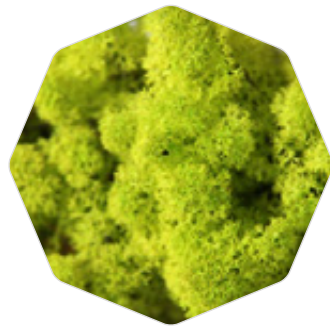
gr - kg /carton

~ 500 gr	8 WB
~ 1 kg	1 Box
~ 5 kg	1 Box



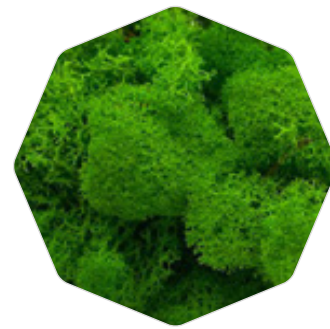
Dark green

MOI 0100	~ 500 g
MOI 1100	~ 1 kg
MOI 5100	~ 5 kg



Lime green

MOI 0110	~ 500 g
MOI 1110	~ 1 kg
MOI 5110	~ 5 kg



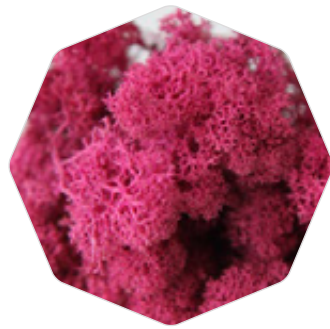
Apple green

MOI 0170	~ 500 g
MOI 1170	~ 1 kg
MOI 5170	~ 5 kg



Red

MOI 0200	~ 500 g
MOI 1200	~ 1 kg
MOI 5200	~ 5 kg



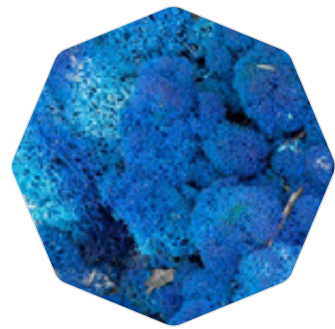
Dark pink

MOI 0490	~ 500 g
MOI 1490	~ 1 kg
MOI 5490	~ 5 kg



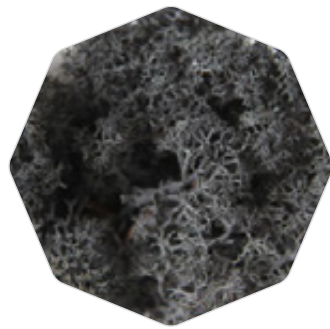
Purple

MOI 0840	~ 500 g
MOI 1840	~ 1 kg
MOI 5840	~ 5 kg



Dark blue

MOI 0630	~ 500 g
MOI 1630	~ 1 kg
MOI 5630	~ 5 kg



Black

MOI 0990	~ 500 g
MOI 1990	~ 1 kg
MOI 5990	~ 5 kg



Natural

MOI 0000	~ 500 g
MOI 1000	~ 1 kg
MOI 5000	~ 5 kg





Pole Moss

MOB 1100 & MOB 1100D | 9 window box/carton | ~ 180 gr
 MOB 2100 | Bulk | 1 box/carton | ~ 2,5 kg



Green
MOB 1100



Dark green
MOB 1100D


Pole Moss XL

MOBXL 2100 | 1 box/carton
 Bulk | ~ 1,2 kg



Green
MOBXL 2100

Flat Moss

MOU 2100 | Bulk | 2,5 kg/carton 
MOU 3100 | Bag ~ 500 gr | 4 bags/carton



Green
MOU 2100
MOU 3100





fillers: foliage

BEAR GRASS *Xerophyllum Tenax*

STEEL GRASS *Xanthorrhoea Latifolia*

PAPYRUS *Papyrus*



Bear Grass

30 bouquets/carton
50-60 cm | ~100 gr



Green
BEA 0105

Papyrus

10 stems

20 bouquets/carton
PAP 0105 | 30-60 cm



Green
PAP 0105

Steel Grass

50 bouquets/carton
80-120 cm | ~100 gr



Green
STL 9110

Gynerium 50 bouquets/carton
80-120 cm | ~130 gr




Green
GIN 9105



Green
GIN 9105



Sprengeri

15 bouquets/carton 
40-80 cm | ~100 gr



Green
SPR 0108



Green
SPR 0108

LEPTO LUNGIFOLIA *Leptospermum*

Lepto Lungifolia 20 bouquets /carton
40-80 cm | ~130 gr



Green
LPL 9104



Green
LPL 9104

LANUGINOSA *Berzelia Lanuginosa*

Lanuginosa 20 bouquets/carton
30-60 cm | ~100 gr



Green
LAN 9103

Pubescens 20 bouquets/carton
30-50 cm | ~100 gr



Sage green
PUB 0123

Silver white
PUB 0003

Green
PUB 0103

Olive

OLI 0104 | 40-80 cm | 20 Bouquet/carton | 120 gr 
OLI 2104 | Bulk Bouquet/carton | 2,5 kg



Ivy - Hedera Arborea

			HED 2103	Bulk	~ 2,5 kg/carton	■
	HED 4103	HED 4203	30-60 cm	~ 130 gr	15 bouquets/carton	■



Green
HED 2103
HED 4103



Red
HED 4203

Ivy - Hedera Arborea

				15 bouquets/carton	■	
			With fruits	30-60 cm	~ 140 gr	■



Green
HEF 4103 (with fruits)

Green
HEF 4103



Green
HED 4103

Ivy - Hedera Helix mini

25 bouquets/carton 
50-100 cm | ~100 gr



Green
HEP 9103



Green
HEP 9103



HEDERA HELIX XL

Hedera Helix 

Ivy - Hedera Helix XL

15 stems

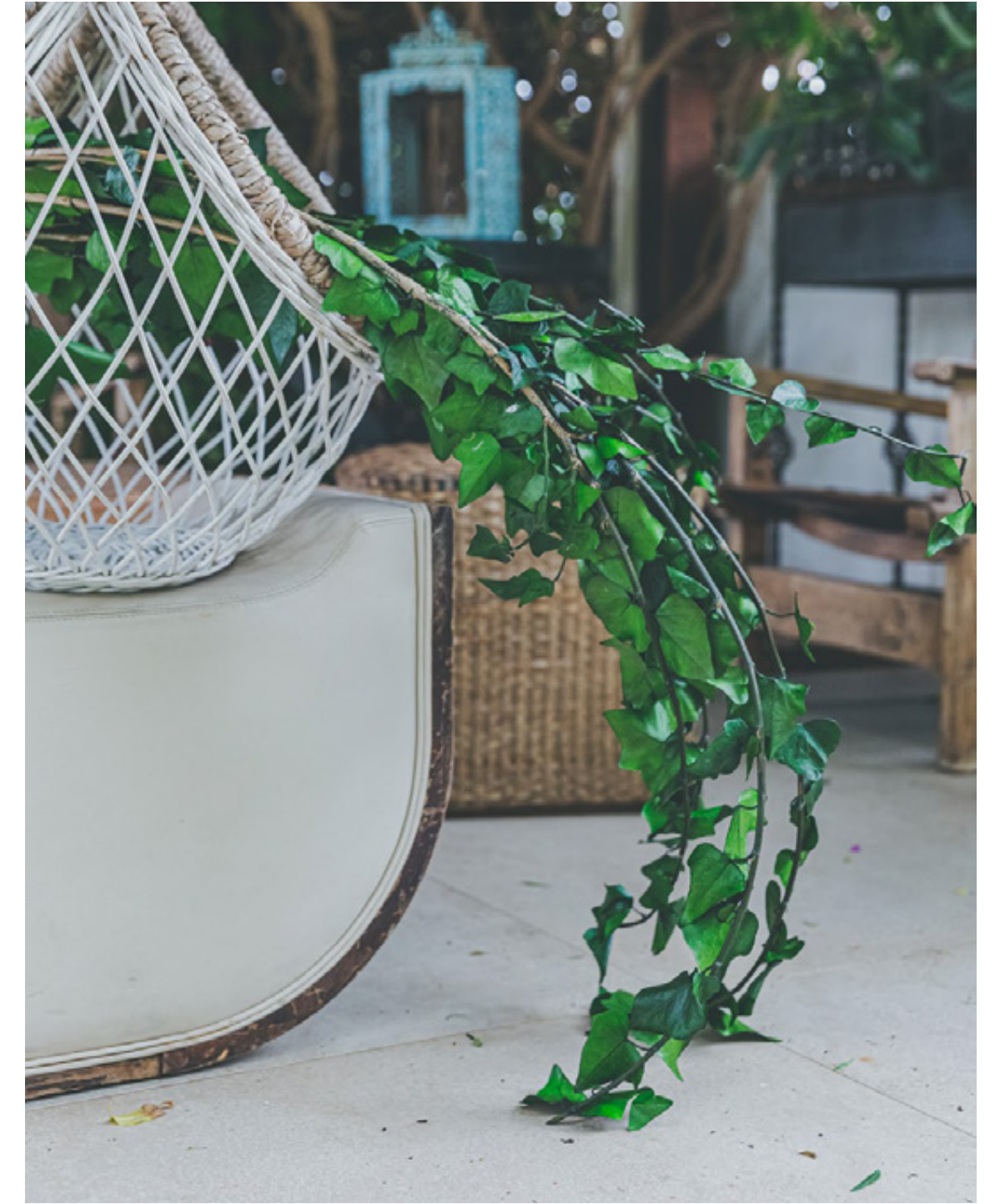
10 bouquets/carton

50-120 cm | ~100 gr

Green
HEX 9105



Green
HEX 9105





leaves

Lutti Fern

50 bags /carton

6 stems

10-15 cm



Green
FLU 9103



Orange
FLU 9503



Red
FLU 9203



Olive Green
FLU 9113



Green
FLU 9103

BRILLANT FERN *Dryopteris Erythrosora*

LEATHER FERN *Rumohra Adiantiformis*

ROCK FERN *Polystichum Tsus-simense*

Brillant Fern
10 stems

40 bags/carton
30-40 cm

Green
FBR 9103



Leather Fern
10 stems

40 bags/carton
30-35 cm

Green
FLC 6105



Rock Fern
10 stems

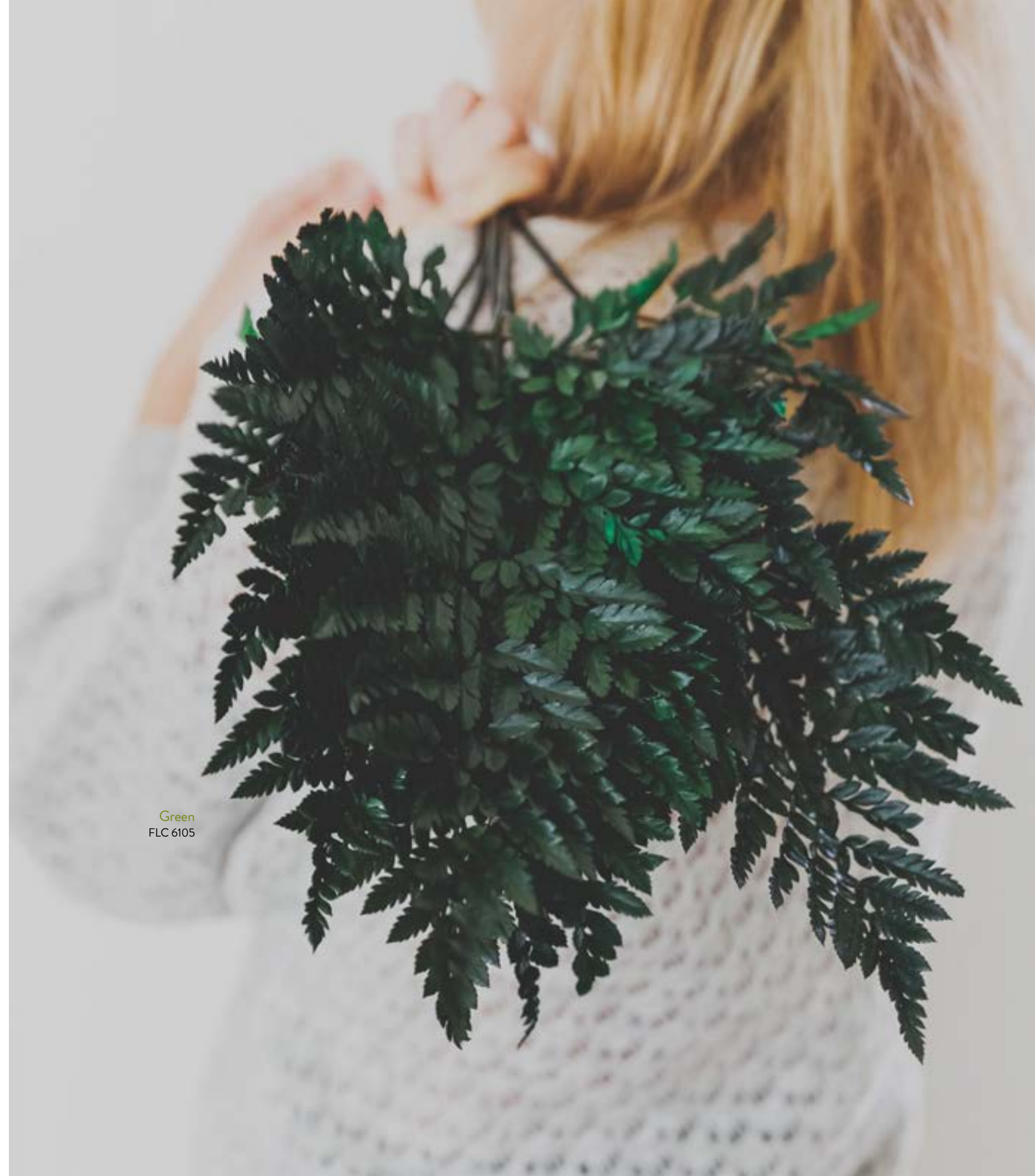
40 bags/carton
30-35 cm

Green
FRO 9103



Green
FBR 9103





Green
FLC 6105



Green
FRO 9103

Rose HRS 3000 | 5-8 cm | 36 window box/carton
350 leaves



Green
HRS 3000

Aralia 20 bags /carton
10 stems 15-25 cm



Green
ARA 9100

Ivy Leaves 30 bags /carton
10 stems 15-25 cm



Green
HEH 9100



Green
ARA 9100



branches

Juniperus

10 bouquets /carton
15-25 cm



Green
JUN 0000

Salal

SAL 0102 | 20-50 cm | ~ 80 gr | 20 bouquets /carton
SAL 2102 | 20-50 cm | Bulk | ~ 2 kg /carton



Green
SAL 0102
SAL 2102

Salal

SAL 0202 | 20 bouquets /carton
20-50 cm | ~ 80 gr




Red
SAL 0202



Green
SAL 0102

Populus

15 bouquets /carton 
40-80 cm | ~ 160 gr




Green
POP 0104



Red
POP 0204


Cinerea

15 bouquets /carton 
50-80 cm | ~ 180 gr



Green
CIN 9105

Baby Blue

15 bouquets /carton 
40-80 cm | ~ 160 gr




Green
BBL 4103



Green
BBL 4103

Nicolý

15 bouquets /carton 
40-80 cm | ~ 160 gr




Green
NIC 0104



Red
NIC 0204

Parvifolia

15 bouquets /carton 
40-80 cm | ~ 160 gr



Green
PAR 0104



Green
NIC 0104

branches — 100

branches — 101

We stop time
because our
flowers last
forever.

Verdissimo





Verdissimo Latin America

Latin America

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Vereda El Porvenir

Tocancipá - Colombia

Products in alphabetical order



- Amaranthus **48**
- Amorosa **22**
- Aralia **92**
- Baby Blue **98**
- Bear Grass **68**
- Broom **50**
- Brunia **49**
- Carnation **40**
- Chrysanthemum **38**
- Cinerea **98**
- Flat Moss **64**
- Gardenia **42**
- Gerbera **44**
- Gynerium **70**
- Gypsophila **52**
- Rice flower (H. Diosmi) **54**
- Heart shaped rose head **30**
- Hydrangea **36**
- Ivy - Hedera Arborea **78**
- Ivy - Hedera Helix mini **80**
- Ivy - Hedera Helix XL **82**
- Juniperus **96**
- Lanuginosa **75**
- Lavender **56**
- Leather Fern **88**
- Lichen **60**
- Lutti Fern **86**
- Nicolý **100**
- Olive **76**
- Papyrus **68**
- Parvifolia **100**
- Pole Moss **62**
- Populus **98**
- Pubescens **75**
- Rock Fern **88**
- Rose (Heads) **28**
- Rose (Leaves) **92**
- Rose (Stem) **22**
- Salal **96**
- Solidago **51**
- Sprenger **72**
- Steel Grass **68**



